

MAISON · N° 2026

• WHITE LABEL / FULL TURNKEY •

Launch Your Caviar House *Under Your Own Name.*

*A complete caviar brand — composed, photographed, filmed,
and delivered ready — from Angel's Gift Caviar.*

03

NOBLE LINES

56

COMPOSITIONS

02

TIERS

Angel's Gift Caviar · North Bethesda

PROLOGUE

Stop composing a brand from a dozen vendors — *begin with a house that already looks inherited.*

You are a founder, not a production studio.

Our White Label Full Turnkey program allows new entrepreneurs to enter the luxury caviar market with a fully composed brand identity — three signature selections, photographed, filmed, and written into existence under your name.

Built for roaming caviar bars, harness services, private event catering, and emerging luxury houses — we produce every craft behind the curtain. You step forward and pour.

What follows is an overview of the two houses we offer, the noble lines you will compose from, and the honest timeline of bringing a caviar brand properly into the world.

No designers. No photographers. No videographers. No developers. Only your vision, rendered complete.

THE SELECTION

Three noble lines. *Your composition.*

Every Trilogy is composed from our three signature lines — each offered in selected variations, each personally guided through a private tasting consultation.

Line I**Beluga Hybrid***Two variations*

Grand, buttery, structured. The heritage note — large pearl, restrained salt, a long finish.

Line II**Osetra***Three variations*

Nuanced and expressive. Amber to deep bronze, with the nutty complexity that has defined the line for centuries.

Line III**Kaluga***Three variations*

The modern aristocrat. Deep, creamy, remarkably clean — a discovery that rewards the curious palate.

You compose. We render. Every combination, unrepeatable.

FIFTY-SIX POSSIBLE COMPOSITIONS

I — The Foundation

The Trilogy

\$14,500

A complete caviar house, composed of three noble selections — for founders entering with confidence.

SELECTIONS

JARS

TIMELINE

*Three, composed**100 per selection · 300 total**6 – 8 weeks***I** *Three bespoke label designs*

Fully custom design for each selection — up to three revision rounds per label, premium printing included.

II *Three hundred branded jars*

Printed and filled with your chosen selections from the three noble lines.

III *Editorial photography & film*

Thirty professional photographs and eight short films — all three selections captured in one unified visual language.

IV *Full written voice*

Website texts, menus, captions, and custom gift box templates — the language of your house, delivered ready.

V *Three hours of private consultation*

Tasting to compose your Trilogy, plus pricing, pairing, and harness guidance.

TERMS

50% upon brief approval · 50% on delivery

Minimum caviar order: 1 kg per selection

Wholesale pricing within each category

Add · Branded Landing Page

A one-page website built in your palette, mobile-optimized.

\$999 when ordered with the Trilogy.

II — *The Full House*

The *Maison*

\$22,000 +

For those building a serious caviar brand with long presence — the complete production studio, under your name.

SELECTIONS

Three, plus

SCOPE

Bespoke, under your brand

TIMELINE

8 – 10 weeks

I *Everything in The Trilogy*

Foundation is inherited — we extend from it.

II *Custom photo & video production*

A shoot composed entirely under your brand — not shared production, not adapted, not borrowed.

III *Unlimited label revisions*

No caps. No per-round fees. Your labels evolve with your house.

IV *Branded landing page included*

Complete one-page website built in your palette, handed over on launch.

V *Complete brand style guide*

Colour, typography, image language, voice — documented for continuity across every future asset.

VI *Three months of ongoing support*

Marketing material updates, seasonal refresh, and strategic counsel.

TERMS

50% upon brief approval · 50% on delivery

Minimum caviar order: 1 kg per selection

IV · THE MAISON
Tailored to your ambition — custom quote

For serious founders

A Maison is a long commitment on both sides. We take only a limited number each season.

THE METHOD

Six movements. *Six to eight weeks.*

A caviar house is not built in a fortnight. The right timeline is the first mark of quality.

I The brief & private tasting *Week 1–2*

We gather your vision — brand name, palette, direction — and compose your Trilogy together.

II Three labels designed *Week 3*

Three bespoke concepts — one per selection — refined through up to three revision rounds per label.

III Print & fill *Week 4*

Labels produced in premium finish, jars filled with fresh caviar from your chosen selections.

IV The editorial shoot *Week 5*

Thirty photographs, eight films, all three selections captured with unified visual language.

V The written voice *Week 6*

Website copy, menu language, captions, and — if commissioned — your branded landing page.

VI Delivery & debut *Week 7–8*

Final packaging, logistics, and hand-off. You receive a complete house. Your first event begins.

No designers. No photographers. No videographers. No developers. Only your vision, rendered complete.

HOUSE STANDARDS

Four terms. *One standard.*

<p><i>I</i></p> <p>50 / 50</p> <p>PAYMENT TERMS</p>	<p><i>II</i></p> <p>6 – 8 Weeks</p> <p>PRODUCTION TIMELINE</p>
<p><i>III</i></p> <p>Full Rights</p> <p>COMMERCIAL USAGE INCLUDED</p>	<p><i>IV</i></p> <p>1 kg Min.</p> <p>PER SELECTION</p>

ON PATIENCE

A caviar house *is not assembled overnight.*

Hermès does not deliver in fourteen days. Neither do we. Six to eight weeks is the honest timeline of a brand built to outlast its launch.

BEGIN

Ready *to begin?*

A private proposal will be composed for you within twenty-four hours of inquiry. Reach us through any of the following.

TELEPHONE	202.570.6981
WEB	angelsgiftcaviar.com
APPOINTMENT	<i>By invitation — private tasting</i>
ATELIER	<i>North Bethesda, Maryland</i>

ANGEL'S GIFT

The quiet house of caviar.